

PRINCIPLES OF Finance



SCOTT BESLEY

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Chapter 4

Financial Intermediaries and the Banking System

Chapter 4- Learning Objectives

- ✓ Explain what a financial intermediary is and why so many different types of financial intermediaries exist.
- ✓ Describe the functions financial intermediaries perform.
- ✓ Describe a fractional reserve system.
- ✓ Describe the major characteristics of the U.S. banking system.
- ✓ Explain the function of the Federal Reserve.
- ✓ Explain how banks in the United States differ from banks in other countries.

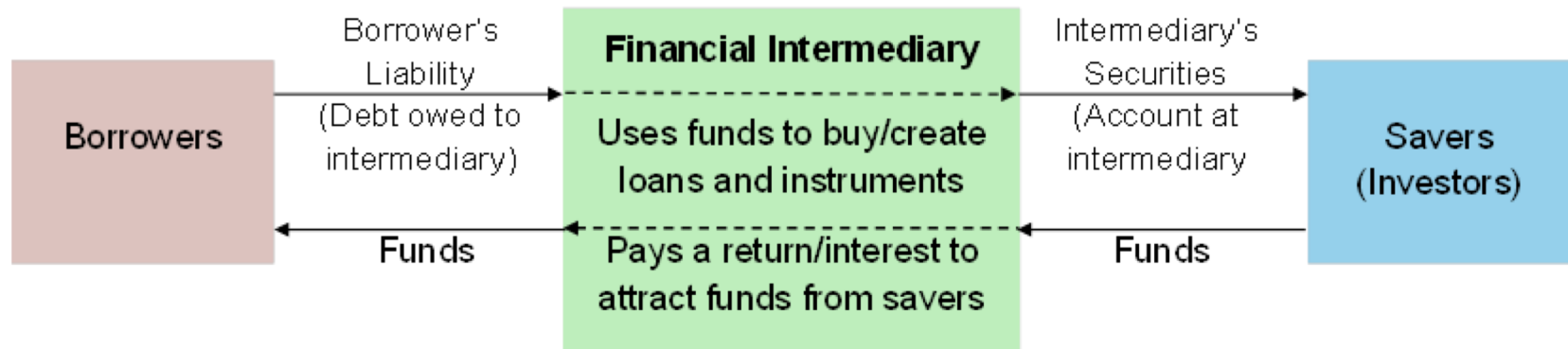
Financial Intermediaries

- ✓ Specialized financial firms that facilitate the indirect transfer of funds from savers to borrowers by offering savings instruments and borrowing instruments

Financial Intermediation

- ✓ The process by which financial intermediaries transform funds provided by savers into funds used by borrowers

The Financial Intermediation Process



Benefits of Intermediaries

1. Reduced costs
2. Risk/diversification
3. Funds divisibility/pooling
4. Financial flexibility
5. Related services

Types of Intermediaries

- ✓ Commercial banks
- ✓ Credit unions
- ✓ Thrift institutions (savings & loans)
- ✓ Mutual funds
- ✓ Whole life insurance companies
- ✓ Pension funds

Safety (Risk) of Financial Institutions

- ✓ Banks, thrifts and credit unions
 - ✓ Insured by FDIC
 - ✓ Regulated by Federal Reserve and Office of Thrift Supervision or NCUA
- ✓ Insurance companies
 - ✓ Regulated by states
- ✓ Pensions
 - ✓ ERISA established PBGC
- ✓ Mutual funds
 - ✓ SEC

Evolution of Banking Systems

- ✓ Storage of valuables (gold & silver)
- ✓ Depository receipts
- ✓ Receipts could be traded like modern money
- ✓ Inventory could be lent out
- ✓ Only necessary to maintain enough reserves to cover demand for withdrawal (fractional reserves)

Fractional Reserve System

- ✓ When the amount of reserves maintained by a financial institution to satisfy requests for withdrawals is less than 100 percent of total deposits

Excess Reserves

- ✓ Reserves at a bank in excess of the amount required
- ✓ Equal to the total reserves minus the required reserves
- ✓ Available for lending
 - ✓ An increase in reserves increases the money supply

Money Supply

- ✓ Maximum change in the money supply equals the excess reserves divided by the reserve requirement

$$\text{Maximum change in } M_s = \frac{\text{Excess reserves}}{\text{Reserve requirements}}$$

U. S. Banking System

- ✓ Dual banking system
 - ✓ Banks are chartered either at the state or the national level
- ✓ Intrastate branching
 - ✓ Establishing branch banks within the same state
- ✓ Interstate branching
 - ✓ Establishing branch banks in more than one state (across state lines)

Bank Holding Company

- ✓ Corporation that owns controlling interest in one or more banks

Central Banking – The Federal Reserve System

- ✓ Manages the monetary policy of the country
- ✓ Decentralized network of regional, district banks
- ✓ Supervised by the Board of Governors, who are appointed by the President

Responsibilities of the Fed

- ✓ Monetary Policy of the U.S.
 - ✓ To promote effectively the goals of maximum employment, stable prices, and moderate long-term interest rates

Monetary Policy

✓ Open Market Operations

- ✓ Buy and sell Treasury securities to expand or contract the nation's money supply

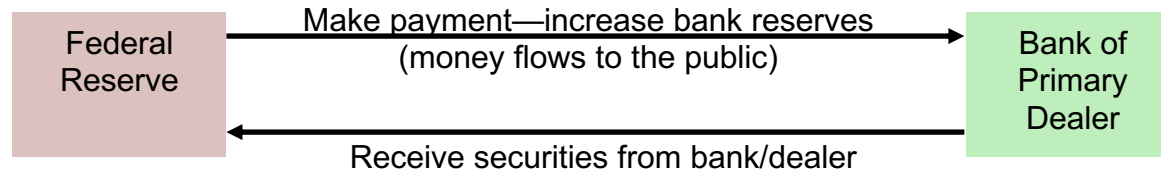
✓ Primary Dealer

- ✓ Has established relationship with the Federal Reserve to buy and sell government securities

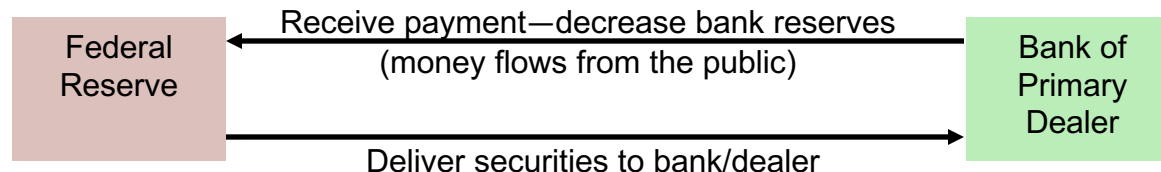
Monetary Policy

✓ Change Money Supply

✓ Increase M_s —buy securities from dealers



✓ Decrease M_s —sell securities to dealers



Monetary Policy

✓ Reserve requirement

- ✓ Funds that a financial institution must retain “in the vault” to back customers’ deposits

✓ Discount rate

- ✓ Charged by the Fed for loans it makes to banks to meet temporary shortages in required reserves

Recent Legislation in the U.S. Banking Industry

- ✓ Depository Institutions Deregulatory and Monetary Control Act (DIDMCA) of 1980
- ✓ Reigle-Neal Interstate Banking and Branching Efficiency Act of 1994
- ✓ Gramm-Leach-Bliley Act of 1999
- ✓ Emergency Economic Stabilization Act of 2008
- ✓ Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010
- ✓ Basil III Accord (2010)

U.S. Banking in the Future

- ✓ Deregulation
 - ✓ Intermediaries are more similar in operations
 - ✓ Number of intermediaries has decreased
- ✓ Large financial service corporations
- ✓ Overlapping of products available

International Banking

- ✓ Other countries have fewer financial institutions, but with more branches
- ✓ Foreign banks are allowed to engage in non-banking business activities
- ✓ Most of the world's largest banks are not U. S. banks
- ✓ Edge Act (1919)
- ✓ International Banking Facilities (IBFs)

Chapter Principles

Key Financial Intermediaries Concepts

- ✓ What is a financial intermediary? Why are there so many different types?
 - ✓ An organization that takes “deposits” and uses the money to generate returns
 - ✓ Individuals/businesses have differing needs that require different services and products
- ✓ What functions do financial intermediaries perform?
 - ✓ Primary function is to facilitate the transfer of funds from savers to borrows

Chapter Principles

Key Financial Intermediaries Concepts

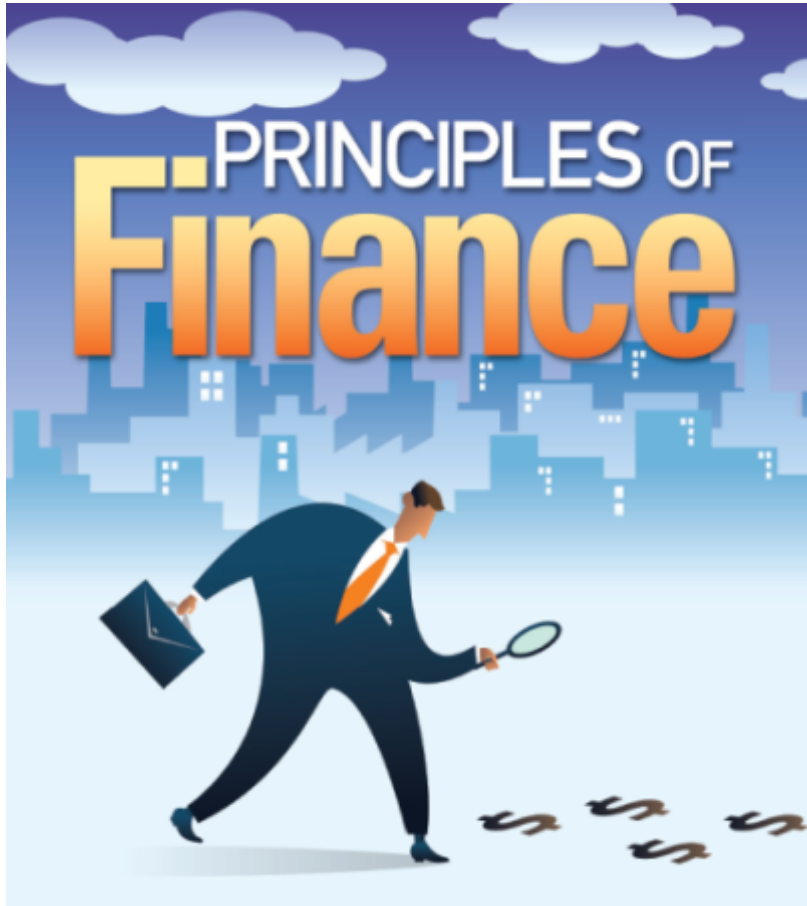
- ✓ What is a fractional reserve system?
 - ✓ Financial intermediaries do not have to retain 100 percent of the funds that customers deposit
- ✓ What are the major characteristics of the U.S. banking system?
 - ✓ Based on the fractional reserve system
 - ✓ A dual banking system—banks are chartered either at the state level or the federal level

Chapter Principles

Key Financial Intermediaries Concepts

- ✓ What is the function of the Federal Reserve?
 - ✓ To direct the monetary policy of the United States
 - ✓ Manage the supply of money by buying and selling government securities
 - ✓ Manage existing reserve requirements of financial institutions
- ✓ How do banks in the United States differ from foreign banks?
 - ✓ In the U.S., there are more banks that are smaller in size and offer fewer services than in most foreign countries

End of Chapter 4



Financial Intermediaries and the Banking System